

BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

RECEIVED & INSPECTED
AUG 20 2003
FCC - MAILROOM

In the Matter of)
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)
)

Rules and Regulations Implementing the)
Telephone Consumer Protection Act of 1991)

CG Docket No. 02-278

To: The Commission)
)
)

PETITION FOR EMERGENCY CLARIFICATION

A Presidential Classroom for Young Americans Inc. ("PC") seeks a clarification of the rules governing unsolicited facsimile advertisements as they apply to our sending application materials to interested students.

Background

PC is a nonprofit, nonpartisan, 501(c)3 civic education organization that gives top high school students—from the United States and abroad—unprecedented access to the federal government and the people who shape public policy. Aimed at high-achieving students, our programs are unique and challenging leadership development experiences. PC Scholars must be high school juniors or seniors with a minimum 3.0 GPA with the Principal or faculty advisor's imprimatur. Students apply and a tuition or scholarship is required to attend. Attached is a copy of the 2004 PC brochure including the application.

The TCPA prohibits the use of any telephone facsimile to send an unsolicited advertisement without the recipient's prior express invitation or permission.¹ The term "unsolicited advertisement" is defined in the final rules as "any material advertising the

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commercial availability or quality of any property, goods, or services which is transmitted to any person without that person's prior express invitation or permission."²

The definition of "unsolicited advertisement" as written in FCC Report 03-153 could be read to include PC's faxing of applications and related materials to prospective students who request the materials without first getting the required express invitation or permission. This requirement is burdensome and time consuming for PC as it is an operation that has a small staff and it is impossible for advance consents to be obtained because of the constant change in recipients/students of approximately 5,000 new students each year.

Conclusion

Since the FCC had a very broad definition of "unsolicited advertisement", which could be read to include PC's application materials, the FCC should rule that PC's application materials do not fall within the prohibited materials covered under TCPA, and it therefore is not required to comply with the FCC rule requiring an "express invitation or permission" from its fax recipients.

Respectfully Submitted,

By: 
Jack W. Buechner
President and CEO

Presidential Classroom
119 Oronoco Street
Alexandria, VA 22314
(703) 683-5400

¹ FCC 03-153 Report and Order Adopted June 26, 2003 ¶185

² FCC 03-153 Report and Order Adopted June 26, 2003, Appendix A Part 64 Subpart L 3(f)(10)

2004

Presidential Classroom



NOT YOUR TYPICAL
WEEK IN WASHINGTON

THE LEADER IN CIVIC EDUCATION
SINCE 1968

WE'RE PRESIDENTIAL

Since 1968, Presidential Classroom, the nation's premiere nonprofit, nonpartisan civic education program, has provided over 100,000 of the best and brightest high school juniors and seniors unprecedented access to the federal government and leaders who shape public policy.

During each week-long program, students from the United States and abroad interact with Washington insiders, including Members of Congress, presidential appointees, senior military officials, top business leaders and journalists. Students also observe the United States Congress in action, visit the renowned sites of our nation's capital and debate key issues with their peers.

Use this guide to learn more about our organization and to help select one of our thought-provoking programs. For additional information, visit our Web site at www.presidentialclassroom.org



CLASSROOM

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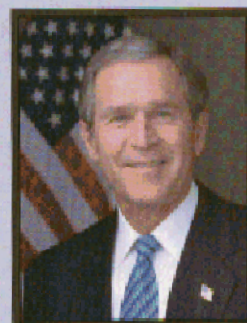
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WHAT CAN PRESIDENTIAL CLASSROOM MEAN TO YOU?

Presidential Classroom provides the next generation of civic leaders with an extraordinary academic and leadership development experience in Washington, D.C. Many PC Scholars mark their week in Washington as a turning point in the search for their future role in society. Presidential Classroom Scholars from the United States and abroad:

- ★ Witness the federal government at work while interacting with influential leaders and policy makers
- ★ Gain a better understanding of the importance of active citizenship, the electoral process and how individuals can make a difference in America
- ★ Enhance leadership, critical thinking and consensus-building skills
- ★ Experience a collegiate environment
- ★ Cultivate lifelong friendships, mentoring relationships and potential professional opportunities
- ★ Appreciate America's diversity by debating current issues with peers from a variety of environmental, economic and ethnic backgrounds
- ★ Strengthen college entrance potential

MESSAGE FROM THE PRESIDENT OF THE UNITED STATES



White House photo by Peter Dinklage

"The 21st century poses many challenges and opportunities for our nation and the world. As our next generation of leaders, you have the responsibility of determining how these issues are addressed.

I commend you for taking the initiative to prepare for these future challenges by examining firsthand how our democratic process works. As you meet with people in the military, government, media and business, you can gain a deeper understanding of how public policy and law are shaped in America. These experiences should prove both informative and inspirational as you go on to pursue careers or other opportunities in public and community service.

Presidential Classroom will help you develop the knowledge, skills and wisdom needed to guide our world to a brighter tomorrow."

George W. Bush

WHAT DO STUDENTS DO AT PRESIDENTIAL CLASSROOM?

Presidential Classroom's specially designed curriculum revolves around six distinct group activities, each intellectually challenging students to think critically and participate in lively discussions about current issues and policies.

Seminars

These one-hour sessions give PC Scholars the opportunity to hear and interact with individuals directly involved in policy debates and decision making. Every seminar includes time for PC Scholars to ask questions of the guest speaker.

Recent speakers include: Vice President Dick Cheney; Cabinet members Colin Powell, Norman Mineta, Christine Todd Whitman and Anthony Principi; former presidential candidate Ralph Nader; Judge Kenneth Starr; inventor Dean Kamen; correspondents Pete Williams (NBC) and Ann Compton (ABC); Air Force Chief of Staff John P. Jumper; Commandant of the Marine Corps General Michael Hagee and president of the National Academy of Science Bruce Alberts.

Presidential Classroom Caucuses

Presidential Classroom Scholars are assigned to a Caucus for the week, consisting of about 40 students and led by two Volunteer Instructors. Students and instructors work together, building mentoring relationships and lifelong friendships.

Current Issues Reports

At the beginning of the week, each Caucus selects a current issue to develop a Current Issues Report. The report summarizes the pros, cons and possible solutions to the issue. At the end of the week, Caucuses orally present their findings to the student body and submit papers for possible publication in *Newsweek Student Perspectives*.

Crossfires

These lively discussions are forums of about 20 students and focus on current issues and policies, such as national security, the economy and privacy. Facilitated by Volunteer Instructors, Crossfires reveal diverse student perspectives and backgrounds.

Capitol Hill Visits

Presidential Classroom Scholars spend two days on Capitol Hill visiting legislative offices, observing congressional hearings and examining legislators' roles in making public policy. Presidential Classroom schedules appointments for PC Scholars to visit the offices of their U.S. Senators and Representative. Students attend these meetings with other PC Scholars from the same state and congressional district.

Community Leadership Workshops

These workshops help PC Scholars embrace the Presidential Classroom mission of civic responsibility. Many students take the ideas they learn at PC and link them with a commitment to be active leaders in their community.

OUR PROGRAMS

We offer 15 one-week programs from January to March (Winter Session) and June to mid-July (Summer Session). Our 2004 programs include:

- ★ Presidential Classroom Scholars Program
- ★ National Security in a Democracy Program
- ★ Science, Technology & Public Policy Program
- ★ Global Business & Public Policy Program
- ★ Law & Justice in a Democracy Program
- ★ Media & Democracy Program
- ★ Future World Leaders Summit (international program)

COLLEGE CREDIT OPPORTUNITIES

The University of Virginia, one of the nation's most prestigious institutions of higher learning, offers one credit hour for participation in Presidential Classroom programs. (Students must register in advance with UVA - see application insert for details.)

Other colleges and universities recognize the Presidential Classroom program experience in the college admissions process. All students receive a Graduation Certificate to be included in college applications.

"I learned more in one week about government and politics than a whole year in a classroom."

Allison Blackburn '03
Berea, Ky.

"Presidential Classroom was an invaluable experience for me as a student. Now I have several PC alumni working in my office as staffers and interns. I can't think of a better way to experience Washington and democracy in action."

U.S. Representative Chris John '77
D - La.

PRESIDENTIAL CLASSROOM SCHOLARS PROGRAM

\$1,115.⁰⁰

JANUARY 17 - 24

FEBRUARY 14 - 21

JULY 3 - 10

JANUARY 31 - FEBRUARY 7

MARCH 6 - 13

This program introduces the inner workings of the federal government and examines how current issues affect public policy. This focused view of the federal government gives PC Scholars direct access to national leaders and often inspires students to seek careers in public service.

During the week of February 14 - 21, 2004, which includes President's Day, students will explore policy making and the power of the Presidency with an expert on American Presidents.

During the week of July 3 - 10, 2004, students will take part in a special Presidential Classroom Washington 4th of July Program, including a special viewing of Independence Day fireworks, entertainment and a by-invitation-only barbeque at a military post on the banks of the Potomac River.

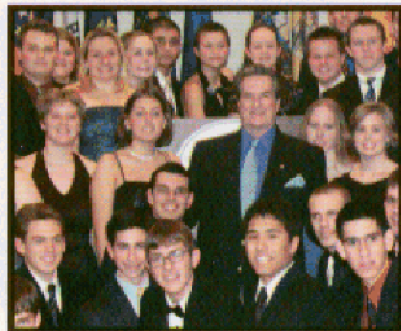
PROGRAM HIGHLIGHTS

- ★ Seminar on the Floor of the U.S. House of Representatives
- ★ Central Intelligence Agency (CIA) briefing
- ★ Seminar at the U.S. Department of State
- ★ "Exciting Jobs in Public Service," an interactive panel of young federal employees
- ★ White House & Capitol Hill Visits
- ★ Embassy Visits

"Most students have lived in their home state for most, if not all, of their lives. Presidential Classroom is often the first time they get a chance to become friends with someone who isn't from their hometown. I experienced it myself when I was a student - everybody I knew voted for Jimmy Carter, but it wasn't until I got to PC that I understood how Reagan won."

Ross Frommer '81
Volunteer Instructor

Deputy Vice President, Government & Community
Affairs, Columbia University Health Sciences



NATIONAL SECURITY IN DEMOCRACY PROGRAM

\$1,115.⁰⁰

MARCH 13 - 20

JUNE 12 - 19

This program offers students an in-depth look at relationships among the President of the United States, the National Security Council, Congress, Unified Commands, the Secretary of Defense, the Secretary of State, the Joint Chiefs of Staff and citizens. Presidential Classroom Scholars focus on the roles of the Central Intelligence Agency, Federal Bureau of Investigation, National Security Agency, Defense Intelligence Agency and Departments of State and Justice in policy development. Scholars examine the defense industry, diplomacy, the role of news media, national security and citizens' rights. This program was developed with the cooperation of military officers, Department of Defense organizations and private citizens.

PROGRAM HIGHLIGHTS

- ★ An exclusive tour of the Pentagon
- ★ Seminar on the Floor of the U.S. House of Representatives
- ★ On-site briefings and visits to the FBI Training Academy and military installations
- ★ A panel discussion on opposing viewpoints of national security
- ★ A private show depicting military history, entertainment and training
- ★ A reception hosted by the Military District of Washington at Fort Myer, Va.
- ★ A visit and guided tour of the Gettysburg National Military Park and picnic hosted by the Army Heritage Center Foundation
- ★ White House & Capitol Hill Visits

SCIENCE, TECHNOLOGY & PUBLIC POLICY PROGRAM

\$1,115.⁰⁰

FEBRUARY 28 - MARCH 6

JUNE 19 - 26

This special-focus program examines the role of the government in issues related to scientific discoveries and technological advances. In addition, the program gives PC Scholars a firsthand look at the political responses to scientific advances, environmental quality, space exploration, disease control and changing technology. Students also study hot topics in the biotechnology community. The Junior Engineering Technical Society and the Engineering Foundation assisted in the development of this program.

PROGRAM HIGHLIGHTS

- ★ National Security Agency on-site seminar and small group meetings with agency officials
- ★ Seminar on the Floor of the U.S. House of Representatives
- ★ Seminar with a NASA astronaut
- ★ On-site seminars/visits - based on student interest - to facilities such as the National Institutes of Health (NIH), NASA's Goddard Space Flight Center and the U.S. Army Night Vision facility
- ★ National Academy of Sciences seminar
- ★ National Science Foundation seminar
- ★ Smithsonian Air & Space Museum Visits
- ★ White House & Capitol Hill Visits
- ★ Meeting with an inventor and venture capitalist
- ★ "Careers in Engineering" panel

"Presidential Classroom gives students a glimpse of democracy at work and promotes the ideals of public service. This not only celebrates our history, but prepares tomorrow's leaders, which will help strengthen our communities."

Senator Hillary Clinton
D - N.Y.



GLOBAL BUSINESS & PUBLIC POLICY PROGRAM

\$1,115.⁰⁰

FEBRUARY 21 - 28

This program examines how regulation, liability and tax policies impact businesses and business decisions; the role of lobbying and interest groups; and the importance of knowing who is representing and not representing your interests as a business owner or private corporation. This is especially important to marketing, business and entrepreneurial students.

Presidential Classroom Scholars explore the relationship between the private sector and government, and the impact of globalization on business and labor. Students benefit from the Washington's role as a global business center and the presence of international economic organizations such as the World Bank and the International Monetary Fund. The program investigates efforts to define public policy for businesses, economic growth and corporate accountability. DECA, an organization for business and marketing students, has participated in the development of this program.

PROGRAM HIGHLIGHTS

- ★ Small group half-day sessions at organizations, such as, AT&T, ExxonMobil, GEICO Insurance, Northrop-Grumman, and the Federal Reserve Board
- ★ Seminar on the Floor of the U.S. House of Representatives
- ★ International Monetary Fund or World Bank seminar
- ★ Special seminars with bankers, regulators, business tax advisors, business leaders and labor leaders or representatives
- ★ Capitol Hill Visits with staff of Congressional Committees with oversight for in business, commerce, and/or labor
- ★ Stock Market Game
- ★ White House & Capitol Hill Visits
- ★ Embassy Visits

LAW & JUSTICE IN A DEMOCRACY PROGRAM

\$1,115.⁰⁰

JANUARY 24 - 31

JUNE 26 - JULY 3

This program offers an in-depth look at the federal legal system and issues such as freedom and order in a democratic society and students rights. Students gain insight into the justice system by interacting with individuals who work in the highest courts in America. Presidential Classroom Scholars also participate in a Moot Court, where students prepare briefs and argue constitutional cases before the student body. The American Association of Law Schools helped develop this program. Professor Jamin B. Raskin – author of *We the Students* – participates in this program.

PROGRAM HIGHLIGHTS

- ★ Supreme Court briefing
- ★ Seminar on the Floor of the U.S. House of Representatives
- ★ Student Moot Court (Supreme Court Closing Arguments)
- ★ Special seminars with legal experts, FBI agents and a constitutional law professor
- ★ Group discussions with lawyers, law clerks or law students
- ★ White House & Capitol Hill Visits
- ★ Embassy Visits

"Presidential Classroom students ask good, hard questions, pay close attention and are consistently well informed. Meeting with them never fails to be stimulating and fun and I'm well impressed by the quality of interaction. Count me in anytime."

Pete Williams
NBC News Legal Correspondent



MEDIA & DEMOCRACY PROGRAM

\$1,115.00

FEBRUARY 7-14

This program investigates the relationship between the news media and government, with analysis of a free press, a well-informed citizenry and a democratic government. Presidential Classroom Scholars also explore what's behind the news, and the role of print, broadcast and digital (Internet) media in informing citizens and influencing public policy. Through small group workshops, students also learn about reporting and media ethics issues.

PROGRAM HIGHLIGHTS

- ★ National Press Club seminar and visit
- ★ Seminar on the Floor of the U.S. House of Representatives
- ★ Student video news broadcasts and a press conference
- ★ Special seminars with radio, TV and print news professionals
- ★ "Newsmania" current events game show and interactive workshops with the Newseum staff
- ★ White House & Capitol Hill Visits
- ★ Embassy Visits

"The energetic questions from PC Scholars put the White House press corps to shame! They are smart, focused, well-informed, and I am convinced someday I will cover a President of the United States whose early interest in public service was rooted in the Presidential Classroom experience."

*Ann Compton
ABC News White House Correspondent*

FUTURE WORLD LEADERS SUMMIT

\$1,175.00

MARCH 20-27

JULY 10-17

The Future World Leaders Summit is quite different from other PC programs. It brings together student leaders from around the world (more than 50 countries in 2003) to explore international relations, diplomacy and the changing world economy. Participants are international students (from age 16 to 19) and U.S. students interested in international relations.

Participants are organized into Working Groups to focus on Communiqué issues and Delegations representing participating countries. (Some U.S. students role play as citizens of different countries or regions.) Working Groups develop Communiqué position papers on international issues to present during the Final Summit Meeting. Students receive a first-hand lesson in diplomacy, negotiation and compromise. The American Academy of Diplomacy and the Forum for Young Canadians participated in the development of this program.

PROGRAM HIGHLIGHTS

- ★ Students from around the world
- ★ Seminars at the International Monetary Fund or the World Bank, Organization of American States, National Defense University, U.S. Department of State and the Floor of the U.S. House of Representatives
- ★ World Trade Game
- ★ Student-led summit meeting on political influence, the economy and the military
- ★ Country Presentations
- ★ White House and Holocaust Museum Visit
- ★ Embassy Briefings & Visits

HOW TO BECOME A PRESIDENTIAL CLASSROOM SCHOLAR

★ ★ ★ ★ ★

PRESIDENTIAL CLASSROOM SCHOLARS ARE THE BEST AND BRIGHTEST HIGH SCHOOL JUNIORS AND SENIORS FROM THE UNITED STATES AND ABROAD.

To participate, students must:

- ★ Be juniors or seniors in high school (rising juniors and graduating seniors may participate in summer programs)
- ★ Have a "B" average or higher OR rank in the top 25 percent of their class
- ★ Show commitment to community or school involvement through participation in co-curricular activities
- ★ Complete and return an application, verified and signed by the principal

We welcome students with special physical needs. To help us best accommodate these students, we encourage them or their parents to contact Presidential Classroom before registration. We have arranged for American Sign Language interpreters through Gallaudet University during the week of March 6 - 13.

APPLYING IS THE FIRST STEP!

Here's how to enroll:

- ★ Complete the enclosed application form, with all required signatures and a US\$125 non-refundable deposit. You will be notified of your acceptance to the program within four weeks. (Scholarship applications will not be evaluated until after the respective deadlines.)
- ★ Like many colleges and universities, Presidential Classroom employs a rolling admissions procedure. Applications postmarked by **November 14, 2003** (for the Winter Session) or **April 2, 2004** (for the Summer Session) will be accepted on a first-come, first-considered basis. The earlier an application is received, the more likely the student will be granted admission into his/her first choice of programs.
- ★ After the deadlines, applications will be accepted on a space-available basis.
- ★ You will receive an invoice within four weeks of submitting your deposit. Balance is due six weeks before each program begins.
- ★ After you register, we will send you a "Welcome Packet" with the *Student Handbook*, complete information about your program and curriculum, dress code and how to prepare for a wonderful week in Washington. Until then, call us with your questions, call toll-free at 1-800-441-6533 or visit www.presidentialclassroom.org.

TUITION

Tuition for 2004 programs covers a full schedule of seminars, discussions, tours and:

- ★ Seven nights' lodging at the Georgetown University Conference Center (GUCC) (a Marriott hotel) on the campus
- ★ All meals from Saturday dinner through Friday banquet
- ★ The program's curriculum textbook, *Outlook*
- ★ Transportation within Washington, DC
- ★ Transportation between GUCC and local airports/train station, where Presidential Classroom staff will greet you at designated pick-up points and times
- ★ Planned sight-seeing, entertainment and admission to special events
- ★ A graduation banquet and semi-formal dance
- ★ 24-hour health clinic, on-call doctor and nurse practitioners
- ★ On-site staff and program faculty for supervision

Students are responsible for their own airfare or other travel costs to/from Washington, D.C.

ROOMING

Presidential Classroom houses four students to a room in order to keep tuition costs down. In 2004, we will offer a limited number of rooms to house only two students. The additional cost for this option is \$300 on a first-come, first-served basis and must be paid with the \$125 deposit. If the two-student rooms are unavailable, we will credit the \$300 toward your tuition.

STUDENT LIFE POLICIES

Presidential Classroom enjoys an excellent reputation in Washington for the quality of its students and its program. We constantly update our safety and security measures to adjust to the environment and to ensure the protection of our students and staff at all times. In return, we expect students to show maturity and use good judgment while participating in our programs. Please note the following:

- ★ Students may not use or possess alcohol or illegal/ unprescribed drugs.
- ★ Students must be in their rooms at curfew each night and remain there until morning activities begin.
- ★ Students are not permitted in the room of a member of the opposite sex. Students are not permitted to invite a member of the opposite sex into their rooms.
- ★ Students may only leave the hotel for PC scheduled activities.
- ★ Students are required to attend all scheduled activities.
- ★ Students may not smoke, use or possess tobacco products.
- ★ Students who do not follow these rules will be expelled and sent home immediately, at their expense, with no tuition refund.

TERMS OF PARTICIPATION

By signing the program registration form in this brochure, the program participant, parent and principal agree to the following terms:

It is understood that A Presidential Classroom for Young Americans, Inc. cannot be held responsible for any "Act of God," acts or executive orders of the federal government or unforeseen incident that might occur on the part of any commercial carrier from the time the student leaves home until the student returns home. Presidential Classroom shall not be liable or responsible for any injury, loss, damage, or delay resulting from any act or neglect of any person or company whose services are retained by Presidential Classroom for the benefit of program participants, including but not limited to hotels, restaurants, tour agencies, or transportation or travel companies. Furthermore, Presidential Classroom cannot be held responsible for any act, error or omission on the part of any program participant or participants. Additional expenses, if incurred under any of these circumstances, must be borne by the program participant.

It is understood that Presidential Classroom or any members of its Board or staff cannot be held responsible for any decision made in response to any problem encountered with a student. Any student possessing or using drugs or alcohol, violating curfew, leaving the activities of the program, entering the room of a member of the opposite sex, inviting a member of the opposite sex into his/her room or behaving in any manner inconsistent with Presidential Classroom standards or local, state or federal statutes will be immediately dismissed from the program. Presidential Classroom follows a zero tolerance policy; there are no second chances. If a student is dismissed from the program for disciplinary reasons or upon advice of the Classroom's medical doctor, the student or the students' family will assume all financial responsibility for returning the student home. No tuition refund will be made.

For the health and safety of every participating student, Presidential Classroom reserves the right during the entire program to conduct room inspections to ensure student compliance with the stated rules and regulations.

Presidential Classroom reserves the right to cancel a program before the students' departure from home, in which case any deposit or monies paid to Presidential Classroom will be refunded. Presidential Classroom reserves the right to change or modify a program itinerary before or after a class is scheduled to begin.

It is the expressed declaration of A Presidential Classroom for Young Americans, Inc., its Board of Directors and Board of Advisors that any of these responsibilities cannot be referred back to the students' high school or its administration.

Presidential Classroom reserves the right to use in any or all publications, promotional materials and publicity basic student information (eg. name, school, hometown) and further reserves the right to use in all publications, promotional materials and publicity any photograph, audiotape, videotape or film in which the student may appear. Presidential Classroom reserves the right to share its mailing list with fellow students, carefully selected colleges, universities and other entities or organizations which may be of interest to students.

UNIVERSITY OF VIRGINIA COLLEGE CREDIT FOR PARTICIPATION IN PRESIDENTIAL CLASSROOM PROGRAMS!

Students enrolled in Presidential Classroom programs are eligible for college credit through the University of Virginia, one of the nation's most prestigious institutions of higher learning. Students can earn one credit hour by completing a paper on their experiences in Washington.

We'll send full details and forms after you are accepted into a PC program. (Or visit www.presidentialclassroom.org). UVA tuition is US\$179 for Virginia residents, US\$333 for out-of-state residents (payable to the university). UVA registration must be filed three weeks prior to attending Presidential Classroom.

SCHOLARSHIP REQUIREMENTS

Through the assistance of corporations, foundations and individual donors, a limited number of scholarships are available to exceptional students with financial need. These scholarships generally range from \$100 to \$500. Scholarship applications must be postmarked by **October 17, 2003** (Winter Session) or **February 13, 2004** (Summer Session).

Scholarship Eligibility

- ★ Demonstrate financial need
- ★ Maintain at least a 3.8 grade point average on a 4 point scale (if different, please include school's rating system)
- ★ Demonstrate activity in school or community

Scholarship Applicants Must Include:

- ★ A completed 2004 application with all required signatures. (See facing page or visit our Web site at www.presidentialclassroom.org)
- ★ A written recommendation from the principal or a guidance counselor (letter must include student's GPA)
- ★ A copy of your transcript
- ★ A list of prominent school, community and volunteer activities, special recognition, honors, awards and scholarships.
- ★ An essay – in 100 words or less – describing how participating in Presidential Classroom will help achieve your educational and career goals.
- ★ A photocopy of the first page of the most recent IRS 1040 tax form filed by each parent you live with. (If an IRS 1040 tax form was not filed, please include a statement of your family's income and any special circumstances.)
- ★ Do not include the \$125 deposit with the scholarship application. You will receive more information regarding payment after a decision has been made.

All applications will be reviewed after the respective deadlines. Scholarship applicants will be notified in writing approximately 4 weeks after the deadlines.

We encourage you to start your fund raising immediately - scholarships do not cover the entire tuition. Please see pages 11-13 of this brochure or visit www.presidentialclassroom.org for more information about tuition costs and raising funds.

Presidential Classroom

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2004 PRESIDENTIAL CLASSROOM APPLICATION

DIRECTIONS: Please type or clearly print all information. Complete both sides of this form — incomplete registration forms cannot be processed. This form **must** be accompanied by a **US\$125 non-refundable deposit**. Total tuition is US\$1,115 for the Winter and Summer Sessions (Summit - \$1,175) — we will bill you for the balance. Return this form and the deposit to:

Presidential Classroom, 119 Oronoco Street, Alexandria, VA 22314-2015. (The deposit will be returned if you are not accepted.)

For Office Use Only

CLASS _____ ID _____

SC _____ CD _____

Student Information

Social Security # _____ - _____ - _____ G.P.A. or Class Rank _____

Student Name _____
(Last) (First)

Street Address _____

City _____ State _____ Zip _____

NOTE: Extended Zip+4 code required. If you need to look it up, visit the Post Office Web site at <http://www.usps.com/zip4/>

Home Phone (____) _____ E-mail address: _____

Birth Date ____/____/____ Male ☐ Female ☐ Year of high school graduation: _____

What is your country of citizenship? _____

If you currently reside in a country other than your native country, are you (check one): ☐ A permanent resident, as an immigrant?

☐ A temporary resident? If a temporary resident, are you an exchange student? ☐ Yes ☐ No

Have you participated in any other Presidential Classroom programs? ☐ Yes ☐ No If yes, please list: _____

List any organizations you are currently a member of: _____

List your top two recent school/community activities, awards or accomplishments. Please use only the space provided.

1. _____

2. _____

School Information

School Name _____ Phone (____) _____ Fax (____) _____

Address _____ Web Site _____

City, State, Zip _____

School Contact Person _____ Contact e-mail: _____
(Dr., Mr., Ms.)

Principal's Name _____ School Type: Public ☐ Private ☐ Parochial ☐
(Dr., Mr., Ms.)

Class Dates

Please rank your preferred sessions, 1 - 3. Applications postmarked by November 14, 2003 (for the Winter Session) or April 2, 2004 (for the Summer Session) will be accepted on a first-come, first-considered basis.

After the deadlines, applications will be accepted on a space-available basis.

Winter Session - \$1,115 (Except Summit)

____ Jan. 17 - 24: Presidential Classroom (PC) Scholars Program

____ Jan. 24 - 31: Law & Justice in a Democracy Program

____ Jan. 31 - Feb. 7: PC Scholars Program

____ Feb. 7 - 14: Media & Democracy Program

____ Feb. 14 - 21: PC Scholars Program

____ Feb. 21 - 28: Global Business & Public Policy Program

____ Feb. 28 - March 6: Science, Technology & Public Policy Program

____ March 6 - 13: PC Scholars Program

____ March 13 - 20: National Security in a Democracy Program

____ March 20 - 27: Future World Leaders Summit - \$1,175

Summer Session - \$1,115 (Except Summit)

____ June 12 - 19: National Security in a Democracy Program

____ June 19 - 26: Science, Technology & Public Policy Program

____ June 26 - July 3: Law & Justice in a Democracy Program

____ July 3 - 10: PC Scholars Program

____ July 10 - 17: Future World Leaders Summit - \$1,175

Method of Payment ☐ VISA ☐ MasterCard ☐ Discover ☐ Check (payable to Presidential Classroom, in U.S. dollars)

☐ Deposit sent previously

Card Number: Expiration Date: _____ Amount of Charge: _____

Name on Card: _____ Authorized Signature: _____

Scholarships (Scholarship applicants must meet the criteria listed on the previous page.)

☐ Yes, I want to be considered for scholarship assistance. I understand the deadline for winter scholarship applications is **October 17, 2003** and the deadline for summer scholarship applications is **February 13, 2004**.



Be sure to review the following: Scholarship Requirements, Terms of Participation and Student Life Policies (previous pages).

Congressional Information

(We need this information for *ALL* U.S. citizens, whether you are currently living in the United States or abroad. It will help us schedule your Congressional appointments.) Visit <http://www.house.gov/writerep> to locate your correct representative.

U.S. Congressional Representative _____ State and District # _____

If you are currently residing *OUTSIDE* your Congressional District (for example, living abroad or at a boarding school) please provide your permanent address *IN* the Congressional District _____

City, State, Zip _____

Mother's Name _____ Daytime Phone (____) _____

Title/Position _____ Company _____ e-mail: _____

Father's Name _____ Daytime Phone (____) _____

Title/Position _____ Company _____ e-mail: _____

Has anyone in your immediate family participated in any Presidential Classroom programs? ☐ Yes ☐ No

If yes, please list names and dates: _____

Medical Information

Please consult your parents as you complete this section to provide the most accurate information possible. Complete the entire section. Explain in detail any special circumstances. We wish to provide — in advance — for handicapped students or those with special dietary requirements. The following information will be provided to the attending physician in the event of a medical emergency.

Name of Student _____ Age _____

Height _____ Weight _____ Hair Color _____ Eye Color _____

Emergency Contact _____ Phone (____) _____

Name of Insurance Company _____ Policy # _____

Insurance Company Address _____

City, State, Zip _____

Please check any of the following conditions which apply to you and provide further details below.

Allergies ☐ Vision/Hearing Problems ☐ Asthma ☐

Hypoglycemia ☐ Diabetes ☐ Seizure Disorder ☐

Do you have any physical handicaps? No ☐ Yes ☐

If yes, are you assisted by ☐ crutches? ☐ a wheelchair?

☐ a motorized wheelchair or cart?

Do you have reactions to any medication? No ☐ Yes ☐

Have you had any recent illness? No ☐ Yes ☐

Are you presently taking any medication? No ☐ Yes ☐

Within the past two years, have you been under the care of a medical doctor or mental health professional? No ☐ Yes ☐

Date of last tetanus toxoid booster: ____/____/____

Dietary Restrictions: _____

Please provide a detailed description of any conditions you noted above or any other conditions of which we should be aware, including descriptions of any treatment and/or medications you may require. Attach additional pages if necessary. _____

Authorization

This application must have all of the following signatures for the student to be admitted to the program.

Each of the undersigned has carefully read the accompanying program brochure, including the Terms of Participation statement and Student Life Policies, and with full understanding of the terms, consents to the participation of the undersigned student in accordance with the standards, rules and regulations of A Presidential Classroom for Young Americans, Inc.

The principal's signature below also verifies that this student meets the outlined qualifications necessary to attend Presidential Classroom programs, including the required grade point average or class rank.

X _____ Date _____

Principal's Signature

While attending the program, if a student needs any type of medical treatment, the parent's signature below constitutes necessary permission for such treatment and responsibility of the parent or guardian for any and all expenses associated therewith.

X _____ Date _____

Parent or Guardian's Signature

X _____ Date _____

Student's Signature

Presidential Classroom welcomes a diverse student body and encourages all outstanding high school leaders to apply. We do not discriminate against qualified applicants for any reason including race, religion, gender or ethnic origin.



YOUR TUITION COVERS . . .

Tuition for 2004 Presidential Classroom programs covers a full schedule of seminars, discussions and tours, as well as:

- ★ **Seven nights' lodging** at the Georgetown University Conference Center (a Marriott hotel) on the campus
- ★ **All meals** from Saturday dinner through Friday dinner, including vegetarian and Kosher alternatives
- ★ The program's curriculum textbook, *Outlook*
- ★ Transportation within the Washington, D.C. metropolitan area, exclusively by motor coach. Public transportation is never used.
- ★ Transportation between the Georgetown University Conference Center and Reagan Washington National, Baltimore Washington International or Dulles International airports, or Union Station. Presidential Classroom staff will greet you at designated pick-up points and times
- ★ Around-the-clock adult supervision by permanent and volunteer staff
- ★ Pre- and post-program news releases to inform the local media about your week in Washington
- ★ Planned sightseeing, entertainment and admission to special events
- ★ Certificate of Achievement, to be included in college applications
- ★ A graduation banquet and semi-formal dance
- ★ A 24-hour health clinic, on-call doctor and nurse practitioners


To reserve your space, complete the application at the center of this brochure. You can also download the application at www.presidentialclassroom.org. A US\$125 non-refundable deposit is due with the application. We will send you an invoice for the balance due. **Students are responsible for their own airfare or other travel costs to and from Washington, D.C.**

Presidential Classroom houses four students to a room in order to keep tuition costs down. In 2004, we will offer a limited number of rooms that will house only two students. The cost for this option is \$300 and is offered on a first-come, first-served basis. The additional \$300 must be paid with the \$125 deposit. If the two-student rooms are unavailable, the \$300 will be credited to your tuition.

We accept Visa, MasterCard, Discover, checks and money orders.

"I would not be in Congress today if it had not been for Presidential Classroom. At PC, I developed a lifelong interest in government and public service that eventually led to my running for Congress. Presidential Classroom offers an informative, hands-on approach to learning how national decisions are made in Washington, D.C."

*U.S. Representative Chet Edwards '70
D - Texas*



"My son John raised most of the money to go to Presidential Classroom by writing letters to various groups and businesses. Every time he called from D.C., he had a different and exciting story to tell. John thoroughly enjoyed himself and at the end of his stay, he didn't want to come home. So as a parent, I can truly say all the planning was well worth it!"

Jody Tibbetts, Parent
Bay Shore, N.Y.

FUND RAISING OPPORTUNITIES

About 60 percent of PC Scholars receive financial assistance from outside the family to help meet tuition and transportation costs. This makes Presidential Classroom an affordable experience. For a list of the type of organizations that have sponsored PC Scholars in the past and a sample fund raising letter, visit our Web site at: www.presidentialclassroom.org/scholars/handbook/fundraising.htm.

If you wish to seek sponsorship, keep in mind these details:

- ★ Let your school principal know what you are doing. If the principal is willing to write a letter of endorsement, include copies of it with your letters. Such letters give strength and substance to your request.
- ★ Know what it is you are requesting. Read this brochure thoroughly to learn about the program.
- ★ If you or contributors have questions, contact us.
- ★ When writing to potential contributors, double check the spelling of their names and job titles.
- ★ Always send a personal thank-you note, even if you do not receive a contribution.
- ★ Do not be discouraged if you don't receive a contribution from everyone you ask. People who do not contribute money may provide names of others who can help.



Sample Fund Raising Letter

Student Address
Student Phone Number
Date

Sponsor
Sponsor Address

Dear: _____
My name is _____, and I am currently a (junior/senior) at _____ High School. I am very active in school-related activities, and belong to (list applicable clubs/organizations). I have also given my time to various community organizations, such as (list). I have a cumulative _____ G.P.A.

I now have the once-in-a-lifetime opportunity to take part in a Presidential Classroom program in Washington, D.C. Presidential Classroom is a civic education and leadership development organization that brings the best and brightest high school students – from the United States and abroad – to our nation's capital to witness the federal government at work and to interact with influential leaders and policy makers.

More than 100,000 PC Scholars have passed through Presidential Classroom's doors since 1968. To the best of my knowledge, no student from my high school has ever attended a Presidential Classroom program. (or XX students from my school have participated in a Presidential Classroom program.)

In order to participate in this remarkable program, I need to raise a tuition of (cost) for the week. This cost includes hotel accommodations, all meals during the program and all curriculum materials. I would prefer to attend (dates). I am asking you and others who represent community organizations to help me with this cost. May I count on your organization for a donation of (dollar amount)? Presidential Classroom is a 501(c)3 nonprofit organization and donations may be tax-deductible.

Participation in Presidential Classroom is an invaluable experience. I will come away with first-hand knowledge of the political process, a new perspective on issues facing our country, and friendships that will last a lifetime. I will gratefully share the knowledge I gain through my participation with the community. I would like to be the first Presidential Classroom student from _____ High School. (Or I would like to continue my high school's tradition of participating in Presidential Classroom.) I will represent the community with dignity and make your organization proud. If you have any questions, please feel free to call me. I would also be happy to meet with you at your convenience. Thank you in advance for any help you might be able to offer.

Your signature

PRESIDENTIAL CLASSROOM SCHOLARSHIP REQUIREMENTS

Through the assistance of corporations, foundations and individual donors, a limited number of scholarships are available to exceptional students with financial need. These scholarships range from \$100 to \$500. Scholarship applications must be *postmarked* by October 17, 2003 (Winter Session) or February 13, 2004 (Summer Session).

Scholarship Eligibility

Scholarship applicants must

- ★ Demonstrate financial need.
- ★ Maintain at least a 3.8 grade point average on a 4 point scale. (If different, please indicate school's grading system.)
- ★ Demonstrate activity in school or community.

Scholarship Applications Must Include:

- ★ A completed 2004 PC application with all required signatures.
- ★ A written recommendation from the principal or a guidance counselor (letter must include student's GPA).
- ★ A photocopy of the first page of the most recent IRS 1040 tax form filed by each parent you live with.
- ★ A list of your most prominent school, community and volunteer activities, special recognition, honors, awards and scholarships.
- ★ An essay – in 100 words or less – describing how participating in Presidential Classroom will help achieve your educational and career goals.
- ★ Do not include the \$125 deposit with the application. You will receive more information regarding payment after a decision has been made.
- ★ All applications will be reviewed after the respective deadlines. Applicants will be informed of scholarship status within 4 weeks after the deadline.

"Without a scholarship, I would have missed out on my unforgettable PC experience. I met many interesting people, gained valuable knowledge, and decided on a career in politics."

Amanda Terkel '99
Corfu, N.Y.

PRESIDENTIAL CLASSROOM STAFF

HEADQUARTERS STAFF



I invite you to join the most dynamic civic education program in Washington, DC — Presidential Classroom. We continually adapt our programs to reflect the ever-changing world in which we live. Your participation will enhance your view of the nation — and yourself.

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U.S. Representative, Mo-2 Retired

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Magdalene Taylor
Executive Assistant to the President & CEO

ADDITIONAL PROGRAM STAFF

Volunteer Instructors

Volunteer Instructors are the backbone of our weekly programs. Serving as our faculty, they are professionals with backgrounds in the military, law, government, business, academia and labor. These Instructors work directly with PC Scholars, facilitate student discussions and guide them through program activities. They also serve as role models, sharing their own career experiences and insights with students. Instructors volunteer for one of our 15 week-long programs. Two instructors supervise each Caucus or Working Group of about 40 students and meet with them daily to review Seminars, Crossfires and other activities. The U.S. Office of Personnel Management and many federal and military organizations recognize this experience as a professional development opportunity.

Interns

Presidential Classroom Interns gain valuable work experience in our nation's capital. Interns work directly with staff, PC Scholars and Volunteer Instructors in a fast-paced environment. Carefully selected from American and international colleges and universities, PC Interns make Capitol Hill appointments, provide logistical support, run the Student Services Office (SSO) and assist the Dean. Internships are for 11 weeks during the Winter Session or six weeks during the Summer Session. Interns receive room and board and a weekly stipend. The PC Internship Program has been the springboard for various congressional and government internships and employment.

CONTINUING THE PRESIDENTIAL CLASSROOM EXPERIENCE

Students' involvement with Presidential Classroom is just beginning. Some ways to continue the PC experience include:

The Honors Graduate Program

The Honors Graduate Program enhances Presidential Classroom's mission by recognizing PC Alumni's involvement in various political and government activities in their community. To become an Honors Graduate, students must be alumni of one of Presidential Classroom's programs and complete 50 hours of government service or political activity within one year of their graduation from the program.

Interns & Volunteer Instructors

Presidential Classroom Alumni often return to serve as Interns and/or Volunteer Instructors. It is a great opportunity to hone leadership skills and network with alumni and Washington leaders.

Speakers at Presidential Classroom

Many of our alumni have gone on to work as public servants, elected officials, business executives and military officers. We welcome them to speak to our PC Scholars.

PC SPONSORS

\$50,000 & Above

William G. McGowan Charitable Fund, Inc.

\$20,000-\$49,999

\$10,000-\$19,999

Con Edison

Dow Chemical Company Foundation

Dr. Scholl Foundation

GEICO

Housing Authority of Baltimore City

Manatt, Phelps & Phillips, LLP

J.P. Morgan Chase & Co.

RGK Foundation

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United Way of America, CFC #0118

\$2,000-\$9,999

Alexandria Rotary

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Grateful Parents of Presidential Classroom

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PC MEMBERSHIPS & PARTNERSHIPS



Presidential Classroom is a proud member of the College Board, a national nonprofit membership association dedicated to preparing, inspiring and connecting students to college and opportunity.



The National Association of Secondary School Principals (NASSP) has placed Presidential Classroom's programs on the National Advisory List of Contests and Activities every year since our 1969-70 program year. This list includes only programs that meet the strict guidelines established by the National Committee on Contests and Activities.

Presidential Classroom is a recipient of the George Washington Honor Medal of the Freedoms Foundation at Valley Forge, awarded for outstanding community programs.



Since it was founded in 1958 by Hugh O'Brian, HOBY has carried out its mission "to seek out, recognize and develop leadership potential commencing with high school sophomores, and to encourage and prepare the next generation of civic and corporate leadership for America's future."

The National Education Association (NEA), an organization representing over two million educational employees throughout the United States and overseas, endorses Presidential Classroom for preparing young people for civic responsibility and the challenges of tomorrow.



Presidential Classroom enjoys the support of the Newsweek Education Program. This program provides educators with a variety of resources to make the best use of Newsweek magazine in the classroom.



Presidential Classroom is a partner in The Congressional Award Program, in which the U.S.

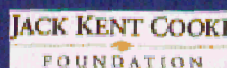
Congress recognizes excellence in initiative, achievement, and service among young persons (age 14-23). Recipients have fulfilled goals in voluntary public service and personal development.



The Partnership for Public Service is a non-partisan organization dedicated to revitalizing the public service. Through Presidential Classroom's alliance with the Partnership, PC attracts federal employees to mentor our students as Volunteer Instructors.



Presidential Classroom enjoys a partnership with Who's Who Among American High School Students, the largest recognition program and publication in the nation honoring high achieving high school students. Many PC Scholars are also listed as Who's Who Students in the United States.



Through its Young Scholars Program, the Jack Kent Cooke Foundation selects highly able youth with financial need and provides them throughout high school with individualized educational services to develop their talents and abilities. Presidential Classroom, with the Foundation, presents the Young Scholars Summer Program to bring these students together to experience government and cultural institutions.



Forum for Young Canadians brings senior high school students from across Canada to Ottawa, Canada's capital, to learn first hand how government works.



The National Society of High School Scholars, founded by senior member of the Nobel Prize family Claes Nobel, recognizes academic excellence among high school students, awards scholarships, and encourages members to apply their unique talents, vision, and potential for the betterment of themselves and the world.



DECA is committed to the advocacy of marketing education and the growth of business and education partnerships. Presidential Classroom and DECA have partnered together to further educate and recognize the future leaders in marketing, management and entrepreneurship.

Rosemary Phillips
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The following individuals generously lend their names, wisdom and time to Presidential Classroom, in helping us develop our next generation of civic leaders.

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EXCELLENCE IN CIVIC EDUCATION SINCE 1968

Presidential Classroom, a nonprofit, nonpartisan civic education organization, was founded in the tradition of President John F. Kennedy, who challenged young Americans to be committed to public service. **Our mission is to prepare America's – and the world's – best and brightest high school students for responsible citizenship.** Every year, students travel to Washington, D.C., from the United States and abroad, to witness the federal government at work through Presidential Classroom. More than 100,000 scholars have passed through Presidential Classroom's doors since 1968.

Presidential Classroom alumni include U.S. Representatives Chet Edwards (D-TX) and Chris John (D-LA), actress Angela Bassett, as well as high-level business executives, doctors, lawyers, public servants and military officers.

Recent speakers include: Vice President Dick Cheney; Cabinet members Colin Powell, Norman Mineta, Christine Todd Whitman and Anthony Principi; former presidential candidate Ralph Nader; Judge Kenneth Starr; inventor Dean Kamen; correspondents Pete Williams (NBC) and Ann Compton (ABC); Air Force Chief of Staff John P. Jumper; Commandant of the Marine Corps General Michael Hagee and president of the National Academy of Science Bruce Alberts.

Our faculty – who serve as Volunteer Instructors – is comprised of professionals in the government, law, business, academia and the military. Our Interns are carefully selected from leading colleges and universities in the United States and abroad.

Aimed at the high-achieving student, our programs are unique and challenging leadership development experiences. Presidential Classroom Scholars must be high school juniors or seniors with a minimum 3.0 grade point average.

Presidential Classroom is endorsed by the National Education Association, the National Association of Secondary School Principals and Who's Who Among American High School Students.

We offer 15 week-long programs from January to March (Winter Session) and June to mid-July (Summer Session). Our 2004 programs include:

- ★ Presidential Classroom Scholars Program
- ★ National Security in a Democracy Program
- ★ Science, Technology & Public Policy Program
- ★ Global Business & Public Policy Program
- ★ Media & Democracy Program
- ★ Law & Justice in a Democracy Program
- ★ Future World Leaders Summit (international program)



Presidential Classroom



1-800-441-6533

or (703) 683-5400

119 Oronoco Street ■ Alexandria, Virginia 22314-2015

www.presidentialclassroom.org



"My family told me that Presidential Classroom was going to be one of the best weeks of my life, that I would make new friends and experience something like I've never experienced before. You know what? They were right."

Vincent Solomeno '02
Hazlet, N.J.



"Most civic education programs allow students to stand in line to see government facilities and federal landmarks. Presidential Classroom enables its students to step over the line and observe the government at work and to interact with those involved in the political process."

Joe Price
Volunteer Instructor



"This truly was one of the best weeks of my life.... I just wanted to say thank you, or as we say in Ireland, 'Go raibb mile maith agat.'"

Kate O'Regan '03
County Tipperary, Ireland